

# Insta360 Privacy Policy – Marketing Communications

## Insta360 Privacy Policy

This Privacy Policy explains how **Arashi Vision Inc.** ("Insta360", "we", "us", or "our") collects, uses, stores, and shares your personal data when you subscribe to our marketing communications. If you have any general questions, please contact [ecommerce@insta360.com](mailto:ecommerce@insta360.com). For privacy-related concerns, please contact [dpocontact@insta360.com](mailto:dpocontact@insta360.com).

### What Data We Collect

When you sign up for our marketing emails, we may collect the following information:

- Your **name**
- Your **email address**
- Any other information you voluntarily provide (e.g., through sign-up forms or surveys)

### How We Use Your Data

We use your data for the following purposes:

- To send you **marketing communications**, including product news, offers, and promotions
- To notify you about **promotional activities** you've signed up for, such as giveaways or product launches
- To manage your **subscription preferences** and ensure delivery of relevant content

We process your personal data only when we have a lawful reason to do so, such as your consent or a legitimate interest that respects your privacy.

### How and Where Your Data Is Stored

Your information is securely stored using our third-party email service provider, Brevo. For more information on how they collect personal information, please refer to

<https://www.brevo.com/legal/privacypolicy>.

We apply appropriate measures to safeguard your data against unauthorized access, loss, or misuse.

## Who We Share Your Data With

We may share your personal data with trusted third parties, including:

1. **Brevo**, our email service provider
2. **Promotional or event partners** (only when necessary and relevant to the campaign you've opted into)

We **only share personal information necessary** to provide our services. All partners are bound by **strict confidentiality agreements** and are required to process your data in accordance with this Privacy Policy and applicable legal and security standards.

## Notes

If data sharing is based on **your consent**, you have the **right to refuse or withdraw consent** at any time. Please note that in some cases, refusing consent may limit your access to certain features (e.g., participation in certain campaigns).

For further details on how we collect, store, use, and share your personal data across all Insta360 platforms and services, please refer to our full privacy policy [https://www.insta360.com/support/supportcourse?post\\_id=20769](https://www.insta360.com/support/supportcourse?post_id=20769).

If you have any questions or concerns about this policy or your personal data, please contact [dpocontact@insta360.com](mailto:dpocontact@insta360.com).